

PPAI Prestige Sponsorship Offerings

They Learn. You Earn...Sales Leads, Exposure, Unlimited Growth Potential

PPAI is pleased to announce our **introductory sponsorship offering**. Get in on the ground floor while getting your message in front of a captive audience through our premier education events. PPAI event sponsorships position your message within specific market segmentations which allows you to connect with select interest groups. Event sponsorships include:



Ready To Take The Next Step?

July 26-29, 2010
Omni Mandalay Hotel,
Irving, TX
25 MAS/CAS points



Designed for promotional products businesswomen with key decision making responsibilities.

Estimated # of attendees:~100-125
www.ppai.org/wlc



Looking For The Next Great Idea?

August 29-31, 2010
Four Seasons Hotel,
St. Louis, MO
20 MAS/CAS points



Designed for industry executives and their senior managers with P&L authority, accountability and decision-making rights, as well as emerging leaders.

Estimated # of attendees:~100-125
www.ppai.org/nalc



Want To Break Out Of The Box?

August 2-3, 2010
Long Beach Convention Center,
Long Beach, CA
7 MAS/CAS points



Designed for supplier-company principals, executives, managers and decision-makers; multi-line and supplier reps; key supplier company staff; PPAI members only.

Estimated # of attendees:~75-100
www.ppai.org/suppliersforum

Prestige Event Sponsorship Features	Platinum	Gold	Silver	Bronze
Recognition w/logo & link to sponsor's website on all marketing materials	X	X		
Recognition w/logo on registration web page	X	X		
Recognition w/logo and link to sponsor's website in one issue of PPB magazine, PC Magazine or PCT	X			
Recognition in the onsite program	X	X	X	X
Sponsor's name and logo in pre-event marketing material	X	X		
Company and logo on PPAI event website	X	X	X	X
Recognition signage with sponsorship level during event	X	X	X	X
Verbal recognition of sponsorship during the Opening Reception and General Session	X	X	X	X
First right of renewal – Exclusive Sponsorship	X			
20% discount on PPAI advertising opportunities	X			
Five complimentary registrations for sponsored event	X			
Three complimentary registrations for sponsored event		X		
Two complimentary registrations for sponsored event			X	
One complimentary registration for sponsored event				X
First right of product donation	X			
Introductory Pricing:	\$20,000	\$15,000	\$10,000	\$5,000

Audiences consist of senior-level executives in small to mid-size companies nationwide. PPAI Women's Leadership Conference consists primarily of female attendees.

For more information, call Fox Associates at 800-440-0232.

